

# YÜRÜYEN

# REKLAM

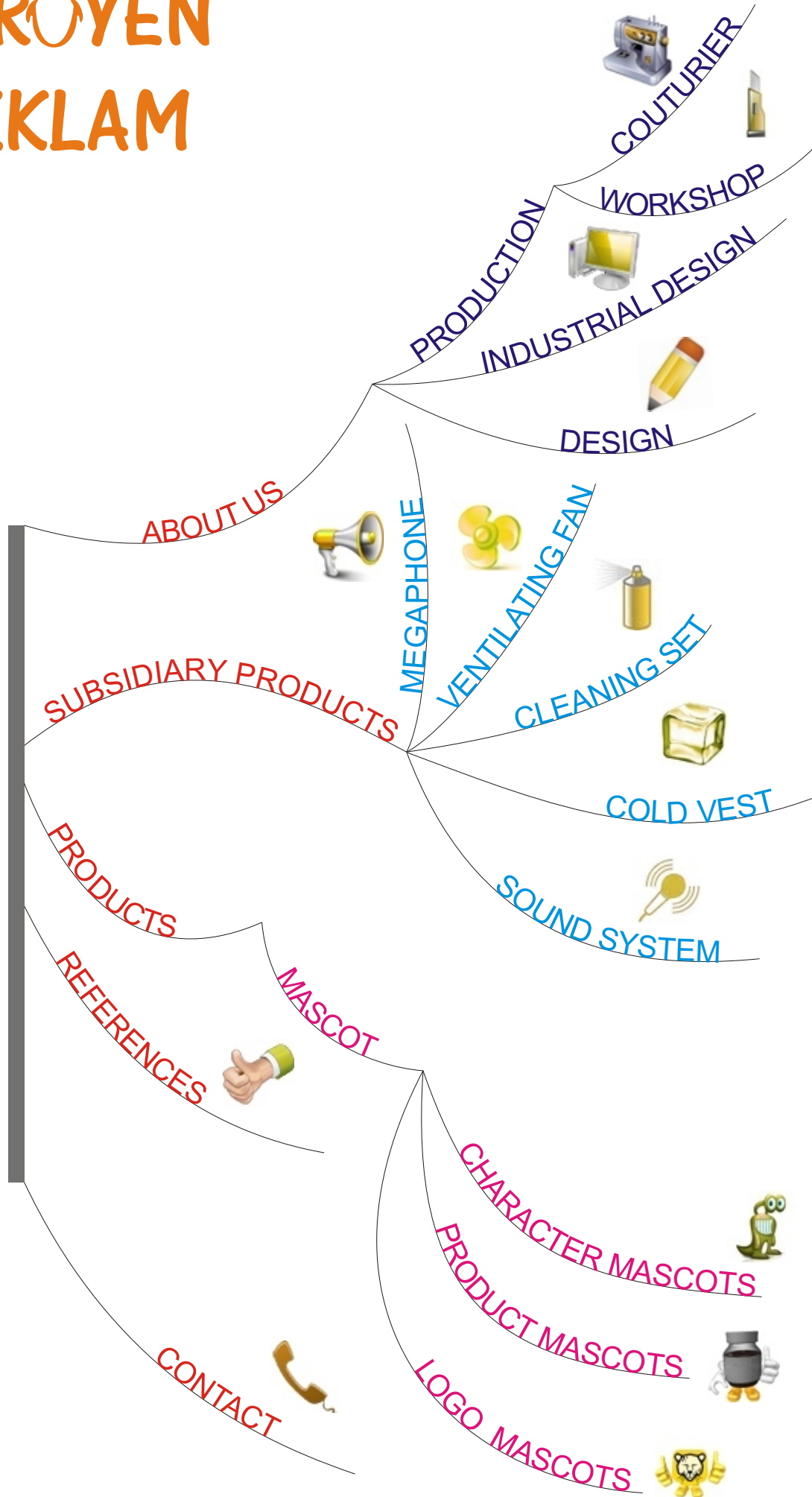
MASCOT COSTUME PRODUCTION

PRESENTATION FILE

January 2018

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## ABOUT US



**Yürüyen Reklam** takes you and your animators' safety and health in consideration in every step of production.

Mascot designs are custom-made considering several difficulties of working conditions.

*How does this process continue?*

Models are designed using 3 Dimension architectural and engineering programs following your approval of the initial drafts.

Two-dimensional templates are created and manufacturing process is started with the lightest and the most solid materials.

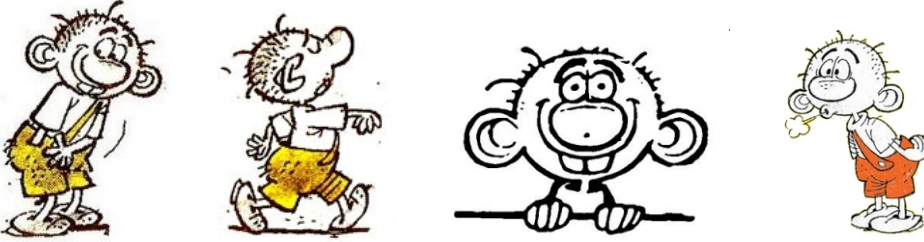
Sometimes we can use clay/fiber, CNC and 3D Printer methods for build mascots.

Tailors show their talent and artwork by covering the necessary structures with ultimate care and workmanship.

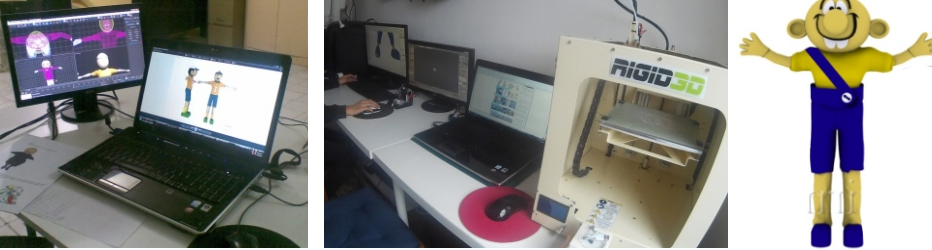
After returning to workshop tables, mascots undergo mounting process for the various details, face details, images etc.

Sound, air-conditioning, cooling, carrying systems etc. are mounted and your mascots are packaged afterwards.

### 1- SENDING PICTURES



### 2- SAMPLE DESIGN & REVISIONS



### 3- ENTERING THE WORKSHOP



### 4- COUTURIER



### 5- TAKING PHOTOS



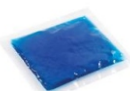
### 6- SHIPPING MASCOT

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## SUBSIDIARY PRODUCTS



With the microphone-speaker system animators can interact with the audience. You can also insert a USB in this sound system to play any jingle, song or record that you like. To use the set, pass the string that comes out of the box through the holes behind the speaker and hang the speaker around your neck or around your Waist. Plug the microphone into MIC section and turn on the volume. You can echo the sound by turning on the ECHO button.



Cold Vests provide an efficient and economical way to keep your mascot performers cool and comfortable, therefore keeping performances light and lively. You just have to put Icepacks in a cooler or soak in cold water for 20 minutes and then place them inside the pockets of the Cold Vest. (The Icepacks are reusable). Inside the vest there are 8 inserts. Our Cold Vests are durable, lightweight, deliver a constant temperature and they work without freezing or ice. For long distance shows we also provide custom-design thermos packs to cool the Icepacks. A spare Cold Vest is usually necessary and we recommend you to wear the Cold Vest in the second period of the performance.



The Ventilation system placed inside at the top of the mascot head is designed to give maximum air circulation and to keep noises to a minimum. The system allows fresh air inside the costume while evacuating the used air out. We recommend animators with long hair to wear berets in order to prevent any problems with the ventilating fan. A spare battery pack should be kept available to operate the ventilation system. The batteries should be charged one day before the performance. The ventilation system, the battery pack and its charger are all included in our mascot pack. This system allows more oxygen than humans consume during exertion and maintains a secure body temperature for the animator. Without having to worry about being able to breathe and dealing with excessive heat, the animators can easily improve their performance.



The cleaning set consists of stain remover, deodorizer and a special duster. You can use the deodorizer after performances to remove any inconvenient odour. Just turn the mascot inside out and spray the deodorizer into the mascot and let the mascot aerate for a while. You can use the stain remover to get rid of any unwelcomed stains on the mascot. You can easily apply the stain remover by following the instructions written on the guide line given by the cleaning set. Special Duster: This duster can be used to clean the particles and dusts over the mascot. Note: Keeping mascots clean are extremely important for its longevity. Pants, t-shirts, workwears can be washed by hand at 30 Celsius. Dry cleaning should be made for gloves that are not plush.



Custom made mascot -water proof- bags for your mascots.



Mini megaphone for your mascot or your mascot's helper.



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PRODUCTS



We have hundreds of mascots and adding new mascots every day!  
For more samples, please visit us: [www.mascotshow.com](http://www.mascotshow.com)

Or just scan this QR code  
with your smartphone!



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## REFERENCES





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Workshop: Burç Cad. Atanur Sok. No 1 Atakent / İstanbul TÜRKİYE

Map: <https://goo.gl/maps/pwtQr1NkppN2>



OUR CERTIFICATES